



# ★ NEWS RELEASE ★

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## **AMERICAN WATER HEATERS SENDS TWO WHOLESALERS TO WORLD SERIES AS PART OF 2008 BASEBALL MARKETING PROGRAM**

**ASHLAND CITY, Tenn. (November 24, 2008)** – American Water Heaters is pleased to announce that they awarded Williams Wholesale Supply in Cookeville, TN, and Pittman Plumbing Supply in Carrollton, TX, tickets to games 3 and 4 of the 2008 World Series.

American launched a baseball-themed marketing program at the beginning of the baseball season last spring. Throughout the year, the company has offered a variety of incentives and numerous ways to be involved. The culmination of the program includes sending the winner of their fantasy baseball league to Spring Training 2009, and also sending two American wholesalers to the World Series between the Tampa Bay Rays and the Philadelphia Phillies.

“We are blown away by the fact that we won tickets to the World Series,” said Roy Williams of Williams Wholesale Supply. “Attending the World Series is a once-in-a lifetime opportunity and I am grateful to American Water Heaters for the engaging baseball promotion program. It was a first class trip from a first class company.”

Pittman Plumbing Supply chose to pass their tickets to G-H Plumbing, one of their best clients. George E. Hafertepe and George B. Hafertepe of G-H Plumbing are avid supporters of Pittman and American Water Heaters.

“We were honored to receive the World Series tickets, but we know the best use of the tickets would be giving them to George and Sam for their enjoyment and as a way to say thank you,” said Scott Pittman, owner of Pittman Plumbing Supply.

Winners were awarded the all-expense paid trip based on new purchases and growth with American Water Heaters in 2008.

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**About American Water Heaters**

Headquartered in Tennessee, American Water Heaters is proud to offer a full line of residential and commercial water heating products. American is committed to being a reliable partner by providing well-built products and superior service. For more information, please visit <http://www.americanwaterheater.com/>.

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