



★ NEWS RELEASE ★

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AMERICAN WATER HEATERS SENDS TOM DITCHFIELD TO MAJOR LEAGUE BASEBALL'S SPRING TRAINING 2009 IN FLORIDA

Ditchfield Named Winner of the Baseball Fantasy League Sponsored by American

ASHLAND CITY, Tenn. (November 19, 2008) – American Water Heaters has announced that Tom Ditchfield, executive vice president at Wholesale Plumbing Supply in St. Charles, Mo., is the winner of the Fantasy League Baseball Competition, part of the American Water Heaters baseball-themed marketing program. His prize is an all-expense paid trip to Major League Baseball's Spring Training 2009 in Florida.

The Fantasy League Baseball Competition was a weekly online challenge in which participants chose the teams they believed would hit the most home runs each week. Points were awarded based on the team's performance throughout that week. The online baseball challenge offered an easy way for customers and wholesalers to be involved in the American baseball program from the comfort of their home or office. At the end of the season, American named a winner, first and second runner up.

"We had almost 450 active players on the Fantasy League Baseball Competition," said Jason Rowell, American brand manager. "Tom has been a supporter of our company for a long time and we are excited to give him the experience of a lifetime as a way to say thank you."

Ditchfield will receive an all-expenses paid trip for two to Spring Training 2009. He had the opportunity to pick between Arizona or Florida to attend training, and chose Florida due to his undying dedication to the St. Louis Cardinals.

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"I almost didn't believe it when they told me I had won," Ditchfield commented. "As an avid St. Louis Cardinals fan, it has always been my dream to attend spring training, and thanks to American Water Heaters, my dream is coming true."

First runner up was awarded to Fred Baker from Webb Supply in Cleveland, Ohio. Fred won a bat autographed by Cal Ripken, Jr. Second runner up was awarded to Fred Michaels from Phoenix Supply in Salina, Kan. Fred received a bat autographed by Ken Griffey, Jr.

The 2008 baseball themed marketing program has been tremendously successful for American Water Heaters, which has plans on continuing the program in 2009.

About American Water Heaters

Headquartered in Tennessee, American Water Heaters is proud to offer a full line of residential and commercial water heating products. American is committed to being a reliable partner by providing well-built products and superior service. For more information, please visit <http://www.americanwaterheater.com/>.

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