



★ NEWS RELEASE ★

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AMERICAN WATER HEATERS LAUNCHES NEW HIGH EFFICIENCY COMMERCIAL GAS WATER HEATERS

ASHLAND CITY, Tenn. (July 14, 2008) – American Water Heaters is pleased to announce the new High-Efficiency Commercial Gas (HCG) Water Heater as the newest product line. The HCG series is an ideal choice for restaurants and other mid-size applications.

HCG Water Heaters feature maximum installation flexibility, continued reliability, and an advanced thermal efficiency. Standard water heaters are 80% efficient, but the HCG Water Heater delivers up to 250,000 BTU input with 95% efficiency. The HCG Series Water Heater also features an easy-to-read LCD display screen and a microprocessor that controls the ignition and thermostat.

The HCG Series is a space-saving design, featuring a small footprint and top-mounted controls. All serviceable components can be accessed from the front of the unit, making maintenance needs simple. This cost-saving water heater is practical, reliable, and efficient. It comes with a three year limited tank warranty.

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About American Water Heaters

Headquartered in Ashland City, Tennessee, American Water Heaters is proud to offer a full line of residential and commercial water heating products. American is committed to being a reliable partner by providing well-built products and superior service. For more information, please visit <http://www.americanwaterheater.com/>.

Rely on American.

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