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AMERICAN WATER HEATERS ELIGIBLE FOR 2009 TAX CREDIT

ASHLAND CITY, Tenn. (December 3, 2008) – The primary focus of 2009 is on two things – the economy and the environment. American Water Heaters is proud to announce they can help with both of these concerns in 2009 by offering several models of high efficiency water heaters that will allow the consumer to receive a \$300 tax credit.

High efficiency water heaters can help homeowners save money over the course of their lifetime through increased effectiveness, meaning less energy is consumed. This decrease in consumed energy is also a step towards reducing one's carbon footprint and impact on the environment.

As if these two reasons aren't enough, the U.S. Department of Energy is extending the residential tax credit for energy-efficient improvements. This means select models of American Water Heaters are eligible for a \$300 tax credit to all consumers who install a high efficiency unit between January 1 and December 31, 2009.

All American Polaris models, as well as several American On-demand water heaters, are eligible for the \$300 tax credit. For more information on which models are eligible, please visit American Water Heaters at www.americanwaterheater.com or the U.S. Department of Energy at www.energy.gov.

About American Water Heaters

Headquartered in Tennessee, American Water Heaters is proud to offer a full line of residential and commercial water heating products. American is committed to being a reliable partner by

providing well-built products and superior service. For more information, please visit <http://www.americanwaterheater.com/>.

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