



★ NEWS RELEASE ★

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ENERGY STAR RATING GIVEN TO SELECT MODELS OF AMERICAN WATER HEATERS

ASHLAND CITY, Tenn. (December 11, 2008) – American Water Heaters is pleased to announce that select models of their high efficiency water heaters will be recognized by the ENERGY STAR® program in 2009.

ENERGY STAR a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy that targets the creation of energy efficient products and applications, allowing Americans to save money and the environment. ENERGY STAR helped consumers, businesses and organizations save about \$16 billion in 2007 alone. Residential water heaters are the last home appliance to be assessed for the ENERGY STAR label.

American Water Heaters offers a comprehensive line of high efficiency water heaters that will feature the ENERGY STAR label beginning January 1. These models are designed to satisfy a wide range of consumer needs and preferences.

For more information or to find out which models are ENERGY STAR approved, please visit www.americanwaterheater.com

About American Water Heaters

Headquartered in Tennessee, American Water Heaters is proud to offer a full line of residential and commercial water heating products. American is committed to being a reliable partner by providing well-built products and superior service. For more information, please visit <http://www.americanwaterheater.com/>.

Rely on American.

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